

ANIL THUMMAR

SENIOR PRODUCT DESIGNER

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Senior Product Designer with 10+ years shaping B2B SaaS, hospitality tech, and fintech products. Specialist in onboarding flows, B2B dashboards, and scalable design systems. Currently leading product design at INN sight – redesigned booking flows reducing drop-off by 20–25% across 650+ hotel properties. Founder of S19 Design Studio. Known for eliminating rework through robust Figma prototypes and design-system-first thinking.

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Professional Experience

INN sight Interactive Pvt. Ltd.

Senior Product Designer | Apr 2024 – Present

- Led end-to-end product design for an enterprise hotel booking & management platform – 650+ properties across North America
- Redesigned the booking engine, reducing user drop-off by 20–25% at critical conversion steps through progressive disclosure and mobile-first patterns
- Built a Figma design system eliminating redundant components and reducing developer rework across sprints
- Delivered high-fidelity prototypes for stakeholder sign-off, cutting costly mid-build revisions
- Partnered with product owners & engineers to translate complex business logic into clean, scalable user flows

Aglowid IT Solutions

Senior Product Designer | Nov 2022 – Apr 2024

- Designed end-to-end product experiences for web & mobile SaaS products across fintech, enterprise, and services verticals
- Redesigned company website – achieved a measured 10% uplift in conversion rate
- Owned the full design process – user flows, wireframes, and interactive prototypes – in a Figma-first workflow
- Built a cross-product design system improving consistency and accelerating design-to-dev handoff

Delcaper Technologies Pvt. Ltd.

Dedicated Product Designer | Aug 2021 – Oct 2022

- Sole designer for a logistics & last-mile delivery platform – field-agent-focused mobile UI for Android and web
- Designed real-time tracking flows and task management screens under tight delivery timelines

AIS Technolabs

Senior UI/UX Designer | Sep 2017 – Oct 2022

- Delivered UI/UX across 50+ projects – gaming, e-commerce, logistics, and enterprise web & mobile
- Led junior designers and ran weekly design reviews to maintain quality across concurrent deliveries
- Ensured pixel-perfect implementation through close coordination with development teams

Sparecode Solutions

UI - UX Designer | May 2016 – Sep 2017

- Designed UI for websites, apps, and dashboards with a focus on usability and visual clarity

Education

Sir Bhavsinhji Polytechnic Institute - Bhavnagar

Diploma in Automobile Engineering

Bhavnagar - 2012 to 2014

Sequence Animation

Design Training Course

Ahmedabad – 2014 to 2015

Key Expertise

- Dashboard Design
 - Design Systems
 - Onboarding Flows
 - UX Research & Testing
 - Wireframing & Prototyping
- Visual Branding
 - Mobile UI Design
 - Developer Handoff
 - Interaction Design
 - Responsive Design

Skills

- **Design Tools**
Figma · Adobe XD · Webflow · Sketch · Photoshop · Illustrator · After Effects
- **Product & UX**
Wireframing · Prototyping · Interaction Design · Usability Testing · Design Systems · Visual Design · Mobile UI · Dashboard Design · Product Design · Onboarding UX
- **Soft & Business**
Team Collaboration · Communication · Design Thinking · Leadership

Business Skills

- Project Management
 - Client Communication
 - Team Collaboration
 - Agile & SCRUM Basics
- Product Thinking
 - Branding Strategy
 - Time Management

Certificates - Courses

Complete Web & Mobile Designer, Figma | Andrei Neagoie

Sep 2020

Webflow 101 | Emily Lonetto

Mar 2024

Design Tools

